

BILLBOARD ADVERTISING

Billboard advertising opportunities are only offered to companies that are exhibiting or presenting a corporate satellite symposia. Maximize your impact and reach 1,000 pain specialists with your billboard advertisement. The billboards will be located in prominent areas and exclusively available to only **five companies**.

- Enhance your visibility and position your company as an industry leader.
- Drive traffic to your booth or event.
- Build brand awareness.
- Take advantage of a prime location at the entrance of the AAPM Resource Center.
- Gain clutter-free exposure.

The fee is \$4,000 for one single-sided billboard.

The fee is \$7,000 for one double-sided billboard.

Reserve your space today and provide your digital ad—we'll do the rest.

Description: 4-color standard foamcore meter board

Size: 38" x 84" (live area 38" x 78")

Deadline: March 15, 2018

Send materials to: prd@painmed.org

Acceptable Software and Formats

- Adobe Illustrator (AI/EPS), InDesign, Photoshop, and Acrobat
- Files formatted in high-resolution (100-300 dpi)
- Vector-based artwork with fonts converted to outline



Reserve your billboard by completing this form. A fillable form is available at www.painmed.org. Payment must accompany reservation.

Contact Information

Contact _____ Title _____

Company _____

Address _____ City/State/ZIP _____

Submitted By _____ E-mail Address _____

Phone (____) _____ Fax (____) _____

Payment Information

MasterCard Visa American Express Discover Amount \$ _____

Account number _____ Expiration date _____

Signature _____

Send Billboard Advertising form to
AAPM, 8735 W. Higgins Road, Suite 300, Chicago, IL 60631
Attn: Professional Relations and Development

Return with payment to
AAPM, PO Box 3781, Oak Brook, IL 60522
Fax 888.374.7259