

ONSITE MARKETING OPPORTUNITIES

AAPM 34th Annual Meeting • Exhibit Dates: April 26–28, 2018

Enhance your visibility and drive attendees to your booth or event at the AAPM 34th Annual Meeting.

Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful meeting by inviting your customers and AAPM attendees to your booth through the use of a room drop, passport, or advertisement in the Annual Meeting Program Guide—or all three.

ROOM DROP (\$4,000)

Promote your event or products and services to AAPM attendees in their hotel rooms. Your promotional piece is delivered to all attendees staying at the host hotel. Participation in this program allows you to

- increase traffic to your event or booth
- ensure success at the AAPM Annual Meeting.

The size should be no larger than 8 1/2" x 11" and no thicker than 1/16".

Seven hundred copies are required by April 2, 2018.

PROGRAM GUIDE ADVERTISING

The program guide is given to all attendees at registration and includes the program schedule, a complete list of educational sessions and descriptions, and a listing of the AAPM Resource Center activities, including poster presentations and exhibitors. AAPM attendees refer to the guide often, not only onsite at the meeting but also throughout the year, giving you repeated exposure.

Space (includes 4-color)

Exhibitor Rate

- | | |
|--|---------|
| <input type="checkbox"/> 1 page (8 1/2" x 11") | \$2,500 |
| <input type="checkbox"/> Inside Front Cover (8 1/2" x 11") | \$3,125 |
| <input type="checkbox"/> Inside Back Cover (8 1/2" x 11") | \$2,750 |
| <input type="checkbox"/> Back Cover (8 1/2" x 11") | \$3,750 |

Ad Submission Format: High resolution .pdf (300 dpi) with 1/8" bleeds for full-page ad size.

Nonexhibitors are charged an additional 10%. No cancellations will be permitted after February 1, 2018. Rates are net. No agency discounts will be given. First right-of-refusal deadline is January 1, 2018.

Space reservation and artwork deadline: February 15, 2018

Send materials to prd@painmed.org.

AAPM PASSPORT

Drive traffic to your booth in a creative way. Attendees must visit all participating exhibitors to receive the required stamps and answers to questions listed on the AAPM Passport. Only complete passports will be placed in a drawing to win prizes valued at up to \$1,000 from AAPM.

BRONZE LEVEL (\$5,000)

Engage attendees with a question required to be answered at your booth and be recognized as a Bronze-Level sponsor throughout the meeting.

Limited to five exhibits.

PATRON LEVEL (\$1,000)

Attendees will be required to receive a stamp from your booth. *Limited to 10 exhibitors.*

All marketing pieces require AAPM approval.

Submit this form or use the fillable form available at www.painmed.org.

Payment is due at space reservation.

Contact Information

Contact _____ Title _____
Company _____
Address _____ City/State/ZIP _____
Submitted By _____ E-mail Address _____
Phone (____) _____ Fax (____) _____

Payment Information

MasterCard Visa American Express Discover Amount \$ _____
Account number _____ Expiration date _____
Signature _____

Send Onsite Marketing form and Room Drop materials to
AAPM, 8735 W. Higgins Road, Suite 300, Chicago, IL 60631
Attn: Professional Relations and Development

Return with payment to
AAPM, PO Box 3781, Oak Brook, IL 60522 • Fax 888.374.7259