

BILLBOARD ADVERTISING

Billboard advertising opportunities are offered only to companies that are exhibiting or presenting a Corporate Satellite Symposium. Maximize your impact and reach 1,000 pain specialists with your billboard advertisement. The billboards will be located in prominent areas and are available exclusively to **five companies**.

- Enhance your visibility and position your company as an industry leader.
- Drive traffic to your booth or event.
- Build brand awareness.
- Take advantage of a prime location at the entrance of the AAPM Resource Center.
- Gain clutter-free exposure.

The fee is \$4,000 for one single-sided billboard.

The fee is \$7,000 for one double-sided billboard.

RESERVE YOUR SPACE TODAY AND PROVIDE YOUR DIGITAL AD—WE'LL DO THE REST.

Description: 4-color standard foamcore meter board

Size: 38" x 84" (live area 38" x 78")

Deadline: January 20, 2020

Send materials to: prd@painmed.org

Acceptable software and formats:

- Adobe Illustrator (AI/EPS), InDesign, Photoshop, and Acrobat
- files formatted in high-resolution (100–300 dpi)
- vector-based artwork with fonts converted to outline.



Reserve your billboard by completing this form. A fillable form is available at painmed.org. Payment must accompany reservation.

COMPANY INFORMATION

Company name _____

Contact _____ Title _____

Address _____ City/state/ZIP _____

Phone (____) _____ Email _____

PAYMENT INFORMATION

Check enclosed (payable to AAPM) Check number _____

MasterCard Visa American Express Discover *Credit card payments of \$5,000 or more will be assessed a 3% processing fee.*

Name on card _____ Amount \$ _____

Account number _____ SC _____ Expiration date _____

Signature _____

Mail form and payment to AAPM, 8735 W. Higgins Road, Suite 300, Chicago, IL 60631 or fax to 888-374-7259.

Email form to prd@painmed.org and mail payment to PO Box 3781, Oak Brook, IL 60522.

Contact Kathryn Checea, Director of Professional Relations, at 847-375-4765 or kchecea@painmed.org.